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July 30, 2013

## **VIA ELECTRONIC FILING**

Jocelyn Boyd, Chief Clerk/Administrator Public Service Commission of South Carolina Synergy Business Park, Saluda Building 101 Executive Center Drive Columbia, SC 29210

> Re: Birch Communications and Ernest Communications. Inc.'s

**Application to Approve Transfer of Assets** 

Docket Nos. 2013-216-C, 1999-323-C, 2000-265-C, and 2001-447-C

Our File No. 30803-0005

Dear Ms. Boyd:

Enclosed for filing on behalf of Birch Communications, Inc. and Birch Telecom of the South, Inc., please find a proposed order approving the Transfer of Assets and Customers from Ernest Communications to Birch. By copy of this letter we are serving the same on ORS. Should you need additional information, please contact me.

Very truly yours,

ROBINSON, McFadden & Moore, P.C.

Bonnie D. Shealv

/bds

Enclosures

Courtney Edwards, Esquire (via email & U.S. Mail) cc w/enc:

Angela F. Collins, Esquire (via email)

## BEFORE THE PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA

Docket Nos. 2013-216-C, 1999-323-C, 2000-265-C, and 2001-447-C Order No. 2013\_\_\_\_\_ July \_\_\_\_\_, 2013

In re:	)	
	)	ORDER APPROVING
Joint Application of Birch Communications,	)	TRANSFER OF ASSETS
Inc.; Birch Telecom of the South, Inc., dba	)	AND CUSTOMERS
Birch Communications; and Ernest	)	
Communications, Inc. for Approval	)	
to Transfer Assets	)	

This matter comes before the Public Service Commission of South Carolina ("Commission") on the application of Birch Communications, Inc. ("BCI"); Birch Telecom of the South, Inc., doing business as Birch Communications ("Birch Telecom") (collectively the "Company"); and Ernest Communications, Inc. ("Ernest") (BCI, Birch Telecom and Ernest collectively, the "Joint Applicants") to transfer Ernest's telecommunications assets and South Carolina customer base to the Company pursuant to S.C. Code Ann. §§ 58-9-280, 58-9-300 and 58-9-310. The Joint Applicants requested that the Commission approve this Application as soon as possible, so that they can expeditiously close the transaction and meet critical business objectives. The Commission is of the opinion, and so finds, that the Application should be granted on the basis of the following findings and conclusions:

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## FINDINGS OF FACT

- 1. Ernest was authorized by the Commission to provide interexchange telecommunications services in South Carolina in Order No. 2002-90, Docket No. 2001-447-C.
- 2. BCI, formerly known as Access Integrated Networks, Inc., was granted authority to provide local and long distance telecommunications services in South Carolina by Order No. 1999-801 issued November 15, 1999, in Docket No. 1999-323-C. On December 18, 2008, the Commission issued Order No. 2008-824 approving Access Integrated Networks, Inc.'s, doing business as Birch Communications, request to change the name to "Birch Communications, Inc." Birch Telecom is authorized by the Commission to provide local exchange and interexchange telecommunications services in South Carolina by Order No. 2000-792 issued September 25, 2000 in Docket No. 2000-265-C. Birch Telecom is a wholly owned subsidiary of BCI.
- 3. The Company published notice of this matter in *The Greenville News, The State*, and *The Post and Courier* newspapers in conformity with the Commission's requirements providing notice and opportunity to any interested third parties to intervene in this matter. The Joint Applicants then moved for expedited review of the Joint Application and filed the verified testimony of Christopher J. Bunce, Senior Vice President and General Counsel for BCI and Birch Telecom.
- 4. Mr. Bunce's testimony and the Joint Application described the proposed transaction. BCI entered into an Asset Purchase Agreement ("Agreement") to purchase Ernest's assets and customer base.
- 5. The assets to be purchased include customer accounts, accounts receivable, customer agreements and contracts, vendor agreements and contracts, and intellectual property.

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BCI will not assume any of Ernest's pre-closing liabilities or obligations. The proposed transfer

will result in Birch Telecom becoming the service provider for Ernest's current South Carolina

customers unless the customer selects another carrier. The rates, terms and conditions of the

services received by these customers will not change for the immediate future. Following

approval, Birch states that it will file any necessary tariff revisions to incorporate Ernest's

current services and rates into its existing tariffs on file with the Commission.

6. Since the Company will hold Ernest's assets and assume Ernest's

telecommunications operations in South Carolina, Ernest will surrender its authorization and

cancel its tariffs once Ernest determines that it no longer needs its certificate of public

convenience and necessity for operational or billing purposes. However, before Ernest requests

to cancel its certificate and tariffs, it must satisfy any remaining regulatory obligations for its

South Carolina operations. These obligations include, but are not limited to, the Ernest's gross

receipts obligations and any assessments for the South Carolina Universal Service Fund.

7. The Joint Applicants proposed to provide a joint notice of the transfer to Ernest

customers at least thirty days prior to the transfer in accordance with the customer notice rules

adopted by the Commission and the Federal Communications Commission. The Commission

finds that the Joint Applicants' proposed plan to provide customer notice complies with the

requirements of South Carolina law.

8. The Commission finds based upon the evidence in the record that it is in the

public interest of the citizens of South Carolina to approve the transaction between the Company

and Ernest as both BCI and Birch Telecom are established telecommunications service providers

in South Carolina with significant industry knowledge, technical expertise, and financial

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strength. Birch Telecom will continue to offer the same high quality services to Ernest's

customers in terms of the services that those customers receive.

**CONCLUSIONS OF LAW** 

1. Based on our finding that no parties intervened in this matter and since this

transaction will be seamless for Ernest customers, we conclude that a formal hearing in this

matter is not required.

2. We conclude that it is in the best interest of the public to approve the

contemplated transfer of assets and customers.

3. We conclude that Ernest should be allowed to notify the Commission as soon as it

determines that it no longer needs its certificate for operational or billing purposes. However,

before Ernest requests to cancel its certificate and tariffs, it shall satisfy any remaining regulatory

obligations for its South Carolina operations including, but not limited to, its gross receipts

obligations and any assessments for the South Carolina Universal Service Fund.

4. S.C. Code Ann. Section 58-3-230 governs the unauthorized change of a utility

service provider. We conclude that the proposed customer notice and the plan for providing

notice will satisfy S.C. Code Ann Section 58-3-230.

IT IS THEREFORE ORDERED

1. That the Joint Application is granted, and no formal hearing is required.

2. The Joint Application for authority to transfer the assets and customers of Ernest

to the Company is approved.

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3. Specific to the facts of this Order and to the extent that the Commission has

jurisdiction, we hold that the proposed customer notice will satisfy the South Carolina anti-

slamming provisions.

4. After Ernest notifies the Commission that operational and billing functions are

complete and its obligations to South Carolina are complete, Ernest's certificate and tariffs will

be cancelled.

5. This order shall remain in full force and effect until further order of the

Commission.

BY ORDER OF THE COMMISSION:

	G. O'Neal Hamilton, Chairman
ATTEST:	
Nikiya "Nikki" Hall, Vice-Chairman	
(SEAL)	

## BEFORE THE PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA DOCKET NO. 2013-216-C, 1999-323-C, 2000-265-C and 2001-447-C

In Re:	)
Joint Application of Birch Communications, Inc.; Birch Telecom of the South, Inc., dba Birch Communications; and Ernest Communications, Inc. for Approval to Transfer Assets	CERTIFICATE OF SERVICE  ) )
Approvation transfer Associs	_ /

This is to certify that I, Toni C. Hawkins, a Paralegal with the law firm of Robinson, McFadden & Moore, P.C., have this day caused to be served upon the person(s) named below the **proposed order** in the foregoing matter by placing a copy of same in the United States Mail, postage prepaid, in an envelope addressed as follows:

Courtney Edwards, Esquire
Office of Regulatory Staff
1401 Main Street, Suite 900
Columbia, South Carolina 29201

Dated at Columbia, South Carolina this 30th day of July, 2013.

Toni C. Hawkins

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